

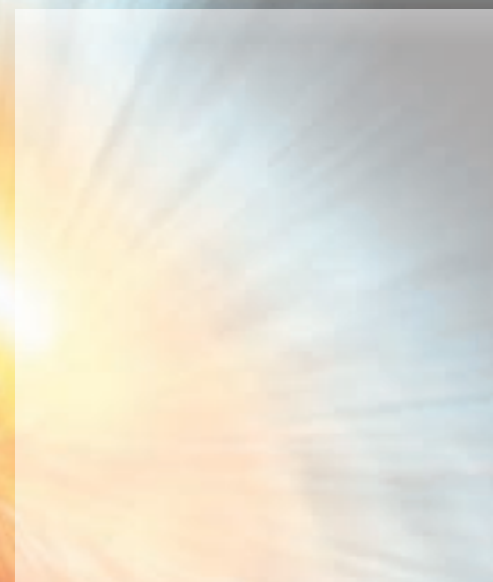
## Siemens: World Leader in Hearing Health Care

Siemens is the world's largest hearing aid manufacturer, always developing innovative approaches to hearing aid design. From hearing aids to medical imaging systems, Siemens is one of the largest providers of advanced health care systems designed to support and enhance life.

### **PHOENIX Pro, prime performance and value from Siemens**

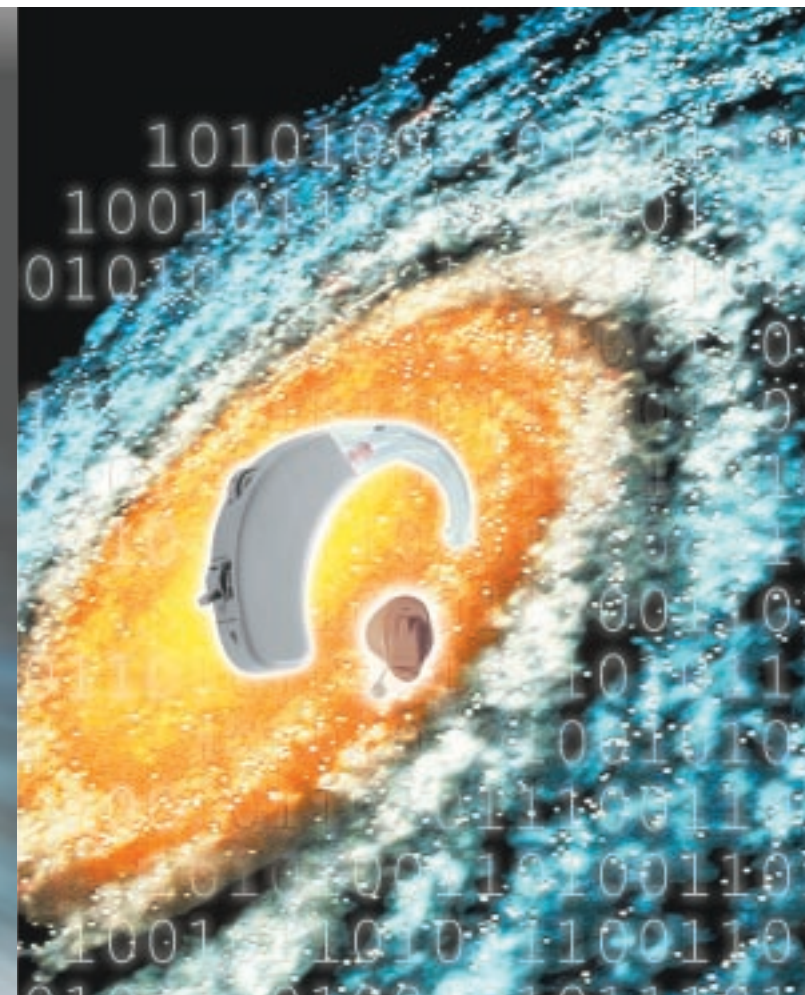
PHOENIX Pro hearing aids are designed with state-of-the-art technology. If you want to return from the isolation of hearing impairment and do it with a hearing aid that is attractively priced, consider PHOENIX Pro.

## PHOENIX Pro is available at:



Siemens  
Audiologische Technik GmbH  
Gebbertstrasse 125  
91058 Erlangen  
Germany  
Phone: +49 (9131) 308-3301  
Fax: +49 (9131) 308-3302

PHOENIX Pro  
Siemens Digital Technology:  
Quality, no one has to do without



## Slowly, you realise your hearing is impaired

At first, you may not recognise your hearing is fading. You can not feel the change. Perhaps you notice it is difficult to hear a loved one's voice. It becomes harder to understand movie dialogue and voices on the phone, and when you turn up the TV volume, others complain, the volume is too loud. For many individuals faced with the decision of using hearing aids or not, there exists an emotional and financial commitment they are reluctant to make. But Siemens has the solution that will make the commitment easier: PHOENIX™ Pro.

### PHOENIX Pro CIC, CS, CT, IT, BTE

Digital technology has transformed our lives in ways no one could have imagined. Therefore PHOENIX Pro has been designed for individuals who welcome the advantages of today's digital technology in hearing aids but who are budget conscious. All PHOENIX Pro hearing aids contain digital signal processing to give users excellent sound quality. PHOENIX Pro digital technology is based on the same principles that make CD music sound sharp, clear and distortion free.

All models in the PHOENIX Pro family offer:

- an affordable way to manage hearing loss
- excellent sound quality



## Digital Technology: Quality, no one has to do without

- extended battery life
- a choice of size, as well as power, for various degrees of hearing loss at any age
- basic digital hearing aid technology
- volume control on BTE and selected custom models

Whatever your degree of hearing loss, a PHOENIX Pro hearing aid may be suitable for you.

### PHOENIX Pro hearing aids are available in:

CIC (Completely-in-the-Canal), CS, CT (In-the-Canal), IT (In-the-Ear) custom styles and BTE (Behind-the-Ear). PHOENIX Pro maintains the



exceptional sound quality of the PHOENIX series with the added advantage of programmable controls. Your Hearing Care Professional uses a computer to program the signal processing specifically for your hearing loss.

### Better hearing in many situations

The PHOENIX Pro BTE and some custom styles are designed with a Telecoil (T-coil) which can be used in many theaters and churches and which helps to make listening to appropriate telephones more comfortable.

### Accessories and benefits of the PHOENIX Pro BTE

A small outlet enables you to connect a PHOENIX Pro BTE to a TV, tape recorder or radio. This is particularly useful for



children who use hearing assistance systems in the classroom. The PHOENIX Pro Behind-the-Ear instruments are available in the following tones: beige, tobacco or grey.

Along with some convenient features, the PHOENIX Pro BTE has important safety features that can limit access by children:

- Battery compartment door lock
- Volume control available with cover
- Indication when the battery runs low (hearing aid gets softer)

An optional eye glass adapter is available.

Talk to your Hearing Care Professional today about the PHOENIX Pro family of hearing aids.

